

# CAMPUS SAFETY REDEFINED

## Campus Safety Challenges

With a rise in potential emergency threats to the campus, schools and colleges are faced with the task of providing emergency response and notifications to staff, students, parents and emergency services. While existing solutions are available, in most cases they are complex, expensive and rely on services from multiple vendors. Supporting legacy systems also impedes development and innovation.

## TextSpeak Redefines Campus Safety

TextSpeak takes a two-tiered approach to Campus Safety recognizing that all locations are not the same. From smaller K-12 schools, that may only have a basic PA and network system or none at all, to larger college campuses that incorporate existing complex security systems, TextSpeak has redefined and reimagined how to address the many challenges of campus safety with TextSpeak NOTIFY!

## TextSpeak NOTIFY! Out-of-Box System for K-12 Schools and Smaller Colleges

### Mass Notification for the Masses™

#### TextSpeak NOTIFY!™

Out-of-box solution makes it possible for smaller campuses to include a powerful, yet affordable, mass notification system that can be installed and managed by non-technical staff. The complete system includes all the components and connectivity needed to provide emergency notification for staff, students, parents and the local emergency services.

#### Everything you need, all included:

- earBridge™ paging amplifier - choice of low cost IoT Cellular, WiFi or Network
- TextSpeak NOTIFY! Mass Notification software suite
- One-Touch NOTIFY! emergency pendant
- Web based cloud management tools
- Interfaces for existing PA or optional speakers
- Options: Additional pendants and earBridge Amplifiers
- Affordable, easy to install and manage
- Notify staff, pupils, parents and emergency services
- Optionally pre-programmed from Verizon Wireless™

#### Audio Announcements Over Speakers

Connect phones, tablets, browsers with the TextSpeak NOTIFY! app to the earBridge text to speech amplifier. SMS text alerts from phones are converted to high-definition speech for on-campus announcements, either connecting to existing PA systems or directly connected to its own loudspeaker.



#### Mobile Applications

TextSpeak NOTIFY! mobile applications launch with a one-button, programmable Emergency push alert, and then defaults to a set of instant application announcements.

#### Pendant Events

As a powerful option, an emergency pendant is included to trigger instant announcements. The pendants may be given to one administrator or expanded to include the entire teaching staff so that emergency notifications can save precious seconds at the push of a button.



# CAMPUS SAFETY'S FIRST OUT-OF-BOX SOLUTION

Complete System Installs in Minutes  
Includes Everything—Completely Wireless from \$3450

Real-time Audio Paging • Suite of Mobile Apps • Group Mass Notification  
Push Button Alerts • 911 Contact • Off-Premise Announcements

**Supports:**

- Real time paging announcements—delivered in seconds over Cellular, Ethernet or WiFi
- Expandable to off-premise audio announcements such as police and fire stations
- Teacher & staff mobile applications with emergency pendants and one-button launch
- Optional ready-to-go operation from Verizon Wireless™ Cellular—100% wireless
- Upgradeable to TextSpeak's patent pending Student Aware™ geo-location system
- Includes earBridge™, winner of Security Industry of Americas Best Mass Notification Product of 2016

	TextSpeak NOTIFY!	Best Selling Software Systems	Best Selling Hardware Systems
License free, industry standard phone, SMS and mobile app group Mass Notifications with included hardware for an all-in-one solution	YES	No	
Wireless audio announcements over paging systems	YES	No	
Simple installation without IT personal and electrical contractors	YES	No	
Integrated to included Wireless Pendants for teachers and staff	YES	No	
Operates without Ethernet connectivity, VoIP, and costly new wiring	YES	No	
100% wireless operation over Cellular option	YES	No	
Runs on standard batteries in the event of power failure	YES	No	
Supports integrated emergency wireless wall push-buttons	YES	No	
Supports ADA and LED sign interfaces	YES	Custom	
Software allows for future expansion at no charge	YES	No	n/a
Software User Guide number of pages	10	250	n/a
Patent pending Text to Speech amplifier included	YES	No	
Installation time for a full systems	Minutes	Days-Weeks	
Planning and purchasing	One Box One Solution from \$3450	Weeks/Months Investment and Budgets Required	
Expanding with patent pending Student Aware™ mobile in 2016	YES	No	
Suitable for large colleges, small schools and K-12	YES	Case by Case	
Expands ANY existing Mass Notification SMS system with wireless providing audio coverage. Add extended audio paging anywhere over large university campuses using existing SMS and text alerting software.	YES, with earBridge™ Cellular Notification via SMS	No	

TextSpeak is the world's leading provider of multi-language embedded Text to Speech products. Contact us to learn more about our products, services and how to buy TextSpeak products and solutions.

**TextSpeak Design**, USA Westport, CT  
T: (+1) 203-803-1069 E: sales@textspeak.com  
Support: tsupport@textspeak.com  
**Europe/EMEA** Lille, France  
T: (+33) 320 25 13 40, E: europe@textspeak.com

